



IMPRESS



Improving and Integrating Respiratory Services

2nd Conference

Practical solutions to commissioning and providing high quality respiratory and end of life care

24th May 2011

The International Convention Centre (ICC)
Birmingham

A CONFERENCE FOR

- Anyone involved in respiratory networks – Come as a team
 - Commissioners (consortia, PCT, public health)
 - COPD leads
 - Respiratory clinical directors and managers
 - End of life care services and commissioners
 - SHA long-term conditions leads
 - Non-Executive Directors
 - Patients, patient representatives and carers

www.impressresp.com

Submit a poster demonstrating the most useful lessons for shared learning and be considered for an IMPRESS award, or simply bring with you to display!

Share with us your experience of things that have gone well and those that haven't.

There will be an award in each category for the most useful learning, and one best runner up, judged in advance by an expert IMPRESS panel.

Categories are:

- I: Improving quality defined as improved patient experience, improved personalisation, improved outcomes, improved fairness, and/or better safety
- II: Increasing high value services and reducing low value services (this might include improved self-management, workforce substitution, effective use of technology, and/or stopping certain activities [this category requires financial data])
- III: Integration across boundaries

All posters will be available on the IMPRESS website after the meeting (if author consent is provided). Authors will have one week to review before going live.

To qualify for the Award please produce a poster with this structure:

Structure for posters

- TITLE
- BACKGROUND: who we are and why we have undertaken the project
- METHOD: what we did / how we did it
- RESULTS: what worked well / what didn't and why
- CONCLUSIONS: what others can learn

Note: initiatives that don't work can offer valuable lessons, so positive and negative stories are welcomed. We also accept qualitative evidence.

Deadline for submission of electronic copy of poster for consideration by the judges for the IMPRESS awards – Tuesday 3rd May 2011. Posters not entered for the awards may still be brought for display.

Stories

In addition, there may be teams that wish to share stories or case events. These are welcomed, and can be displayed as A3 stories. The important point is to answer the "so what?" question: what does this tell us about how we could do things differently in the future.

Please submit material to: conference@impressresp.com by 3rd May 2011

Improving and Integrating Respiratory Services in the NHS (IMPRESS)

IMPRESS is a joint initiative between the two leading respiratory clinical societies in the UK: the British Thoracic Society and the Primary Care Respiratory Society UK (PCRS-UK) (previously the General Practice Airways Group).

IMPRESS provides leadership, practical advice and support to help navigate the system and commission or provide high quality patient-centred services across boundaries. Our focus is on long term conditions such as COPD, asthma and sleep apnoea which are likely to require a mix of care over a person's lifetime. IMPRESS provides educational material and tools designed to equip commissioners with an understanding of the evidence-base, standards, workforce issues, and issues such as interpreting data and coding correctly. Equally, IMPRESS offers clinicians practical tools; an appreciation of how their services might be commissioned in the future, and suggests how they can best engage with commissioning and improvement processes.

Developed by leading UK experts in respiratory care, the programme will explore the challenges of commissioning and providing high quality integrated respiratory and end of life care in a time of scarcity. It will offer practical examples of innovations, and time for debate and reflection. It will also enable delegates to read about and discuss experience through posters and case studies.

IMPRESS has been funded by educational grants from: Allen & Hanburys (the respiratory division of GlaxoSmithKline); AstraZeneca UK Ltd and Boehringer Ingelheim Ltd/Pfizer Ltd.

Certificate

Certificates of attendance will be issued to attendees following the meeting.

Venue

The conference venue will be:
The ICC Birmingham, Broad Street, Birmingham, B1 2EA
Telephone: +44(0)121 200 2000
www.theicc.co.uk

This is an impressive and easily located venue (easily accessible by rail [close proximity to Birmingham New Street], road and air travel).

The ICC is a purpose built modern conference centre, with easy access for all. If queries or assistance is required during the conference, please do let us know.

IMPRESS Conference

Practical solutions to commissioning and providing high quality respiratory and end of life care

0830 Registration, exhibition and coffee

0920 Welcome

Plenary: Quality and productivity in respiratory services

0935 *Setting the scene*

0930 *The Big Squeeze: Improving quality and reducing waste – where are the big opportunities in respiratory care?*

0950 *The roles for clinicians as leaders and commissioners*

1020 *Doing things right: IMPRESS top tips*

1050 Summary and questions

1100 Morning refreshment, exhibition and posters

1130 Workshops Part 1

Choose from 3 parallel streams:

I: Commissioning respiratory care for the next five years

- How should GP consortia go about commissioning respiratory care; what do GPs need to do differently?
- What does improving early diagnosis mean and what are the issues commissioners need to consider?
- Personalising care
- Procuring the right pulmonary rehabilitation service to improve quality of life and maximise its impact on admissions

II: Delivering respiratory care in the next five years

- What makes a good respiratory care provider: How do you know when you see one or receive a tender from one?
- When and how are registers useful?
- Improving discharge by use of a care bundle
- Managing patients effectively with more than one long term condition

III: Advanced and end of life care

- Well, end stage is from the beginning, isn't it, to a certain extent? The 'story' of COPD
- Improving communication between patients and professionals, and between professionals
- Adding value to the last year(s) of life from the perspective of non-health providers

1300 Lunch, exhibition and posters

1400 Workshops Part 2

Choose from 3 parallel streams:

I: Commissioning respiratory care for the next five years

- Incentivising and commissioning services that avoid unnecessary admissions
- Using monitoring to improve services

II: Delivering respiratory care in the next five years

- Co-creating health with patients: how to make this happen in real life
- Technology – the solution or a new problem: getting the right mix of workforce and the balance between staff and technology right

III: Advanced and end of life care: services

- Critical care services for people with COPD
- Oxygen for chronic hypoxia: how to reduce variation and prevent or stop inappropriate use
- Intractable breathlessness

1500 Afternoon refreshments

Plenary: Enabling clinicians – reducing variation, delivering safe, effective and personalised care

1525 Introduction from co-chairs

1530 *Changing the culture and increasing the value of each patient contact: lessons from the integrated care pilots*

1550 *The interplay of services that reduce admissions, readmissions and lengths of stay*

1610 *A new mind set: the role of competition and choice and the commissioning pack*

1630 *So, what does this all mean?*

1640 Announcement of IMPRESS Awards

1645 End

The British Thoracic Society

BTS has over 2,800 members who are actively working in a variety of healthcare professions to improve the standards of care for people with lung diseases.

Just over half the members are secondary care physicians and doctors in training and the remainder are respiratory nurse specialists, respiratory physiotherapists, respiratory technical and physiological measurement professionals, smoking cessation practitioners and staff working in primary care.

The Society publishes treatment guidelines and related educational materials; runs an annual scientific meeting and an annual conference and short course programme catering for the multi-professional team; publishes the journal Thorax; provides tools to assist individual and team review and performance improvement (including audit and peer review); and works with strategic partners such as PCRS-UK and patient organisations to raise the profile of the speciality and advocate for improvements in standards.

The British Thoracic Society is a Charity registered in England with number 285174, and registered in Scotland with number SC041209.

Address for correspondence and to join:

17 Doughty Street, London, WC1N 2PL

Telephone: +44(0) 207 831 8778 Facsimile: +44(0) 207 831 8766

Email: bts@brit-thoracic.org.uk www.brit-thoracic.org.uk

The Primary Care Respiratory Society UK (PCRS-UK)

The Primary Care Respiratory Society UK – formerly known as the General Practice Airways Group (GPIAG) – is an independent charity representing primary care health professionals interested in delivering the best standards of respiratory care. It is dedicated to achieving optimal respiratory care for all through:

- Promoting best practice in primary care respiratory health through education, training and other services
- Supporting the development of primary care health professionals in respiratory medicine
- Facilitating and leading primary care respiratory research
- Representing primary care respiratory health needs at policy level

For further information and details of how to join the PCRS-UK see www.pcrs-uk.org

The Primary Care Respiratory Society UK (PCRS-UK) is a registered charity (Charity Number 1098117) and a company registered in England and limited by guarantee (Company Number 4298947).

VAT registration number 866 1543 09.

Registered Offices: 2 Wellington Place, Leeds, LS1 4AP

Address for correspondence:

PCRS-UK, Smithy House, Waterbeck, Lockerbie, DG11 3EY

Telephone: +44(0) 121 629 7741 Facsimile: +44(0) 121 336 1914

Email: info@pcrs-uk.org

REGISTRATION FORM

Please complete in **BLOCK** capitals

Register online at: <http://www.redhotirons.com/impress> to pay by debit/credit card
or to pay by cheque,
complete this form and return with cheque made payable to **Red Hot Irons Limited**

Title (eg Prof/Dr/Mrs/Miss/Ms):

First name: Last name:

Job title: Organisation:

Work address:

Town:* Postcode:

Email:*

Business telephone: Facsimile:

Special dietary requirements:

Please specify any access needs:

* Required fields: Town for the list of participants, email address to enable us to send you confirmation of registration

Registration fees

Registration includes attendance at the conference, refreshments, buffet lunch, meeting materials, and UK VAT at 20%.

	Registration Fee	VAT	Total with VAT	Tick appropriate registration rate(s)
Individual registration	£235.00	£47.00	£282.00	
Two attendees (commissioner and clinician from same network/team)*	£332.92	£66.58	£399.50	
Three attendees (commissioner, clinician and patient)*	£391.67	£78.33	£470.00	
Total Payable				

*To take advantage of the special reduced joint registration packages available, please complete a registration form for each attendee, and submit them together with a cheque (inclusive of VAT at 20%).

We would like to keep you informed about our work. If you would prefer us not to contact you, please tick here: ☐

Legal notices and notes:

- Places cannot be guaranteed until payment has been received
- By registering for the conference, you are agreeing to the terms and conditions of the conference, and agreeing to your name and town being included on the list of conference attendees.
- A standard 25% cancellation charge applies if cancelled six weeks prior to the event – 100% cancellation fee if cancelled within six weeks of the event.
- IMPRESS reserve the right to alter the programme without prior notice.
- In the event that the conference is cancelled or cannot take place for any reason outside the control of IMPRESS, the registration fees will be refunded in full. The total liability of IMPRESS shall be limited to that refund only and it shall not be liable for any other loss, cost or expense, howsoever arising.
- Delegates are recommended to take out appropriate travel insurance.

PLEASE RETURN COMPLETED FORM WITH PAYMENT AS SOON AS POSSIBLE TO:

IMPRESS Conference Registration
Troutbeck House, Silver Street, Wrington, Bristol BS40 5QL
Telephone: +44(0) 121 629 7741 Facsimile: +44(0) 121 336 1914
Email: conference@impressresp.com

Feedback from delegates who attended the previous conference include...

“ This has been the most informative conference I have attended in months - thanks to the planning and design team ”

“ Excellent & worth the long trip! ”

“ Excellent quality of speakers, great menu of topics on agenda ”

“ Great to have time to talk and network with others ”

“ Great to hear that clinical relationships remain important ”

“ Extremely high quality relevant conference ”

“ Excellent food for thought ”

“ Great comments re relationships and PCT/care working, with examples ”

“ Overall, a very good informative, inspiring day, it's good to be with like minded people when I have problems engaging GPs! ”

“ Lovely to see so many examples of good practice ”

“ Excellent day, informative, interesting and pragmatic approach ”

“ Overall an excellent conference have gained vast amounts of information ready for my tendering process ”

“ Enjoyable day lots of information given, inspiring new ideas for my local practice ”